



MARKETING RESOURCE GROUP  
ADVERTISING ORDER

Agency / Billing Address  
Marketing Resource Group, Inc.  
225 S. Washington Square  
Lansing, MI 48933  
Ph: (517) 372-4400  
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Media Buyer Contact Information  
Kristin M. Keller  
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Advertiser: Stephen Markman for Justice & Brian Zahra for Justice  
Job Number: 12-MZJ-900  
Flight Dates: 10/26/12 - 11/16/12

2/2

#217427

Candidate Network TV										Friday - Sunday		Monday - Sunday		Monday	
DMA	Station	Network	Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate - 30 Spot	Rate Type/Class	Spots per Week	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week
Grand Rapids-K	WOTV	ABC	ABC	MON-FRI	6:00 AM	7:00 AM	NEWS 8 DAYBREAK II ON WOTV IS	\$ 75.00	LEVEL 3 48 HC	1	\$ 75.00	3	\$ 225.00	1	\$ 75.00
Grand Rapids-K	WOTV	ABC	ABC	MON-FRI	7:00 AM	9:00 AM	GOOD MORNING AMERICA	\$ 100.00	LEVEL 3 48 HC	1	\$ 100.00	3	\$ 300.00	1	\$ 100.00
Grand Rapids-K	WOTV	ABC	ABC	MON-FRI	6:00 PM	6:30 PM	NEWS 8 AT SIX ON WOTV / SIMULCAST	\$ 150.00	LEVEL 3 48 HC	1	\$ 150.00	3	\$ 450.00	1	\$ 150.00
WOTV Total										3	\$ 325.00	9	\$ 975.00	3	\$ 325.00
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NET TOTAL COST \$ 1,381.25